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***“The Unifying Voice
for Advertising in
South Texas”***

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2009 ADDY Awards Gala, KISS MY ADDY, Set for Feb. 26 at Ortiz Center

Reservations being taken now for awards presentation and banquet featuring the best work among advertising industry in Corpus Christi's market

Local companies who work within the advertising industry in the Coastal Bend have answered the American Advertising Federation-Corpus Christi's (AAF-CC) challenge as part of the KISS MY ADDY awards competition for work generated in 2009. Over 20 companies submitted more than 175 entries representing their best creative work in radio, television, outdoor, print, Web and design.

And, on Feb. 26 at the Ortiz Center (402 Harbor Drive), the AAF-CC will highlight the award winners during the KISS MY ADDY gala, an event promising an 80s attitude much like the glam rockers that decade is known for. The event begins at 6:30 p.m. with a reception followed by an awards show and banquet that begin at 7:30 p.m.

Tickets are \$40 per person and payable at the door. Reservations are required and can be made by contacting AAF-CC Executive Secretary Jane Merritt at 945-2330 or j.merritt@grandecom.net.

Individuals can also purchase tables of eight, including a “Fast Times” table for \$350 that includes table signage with company name and logo and the logo on promotional posters. A “Top Gun” table costs \$600 and includes VIP seating for eight with preferred front seating, table signage with company name and logo, recognition on promotional posters as well as bottle service of two (2) bottles with a choice of champagne, merlot, cabernet sauvignon and/or chardonnay.

Chair for this year's local ADDY competition and awards gala is Kristin Ralls, director of marketing for the Texas State Aquarium. Other committee members include Amanda Garcia, Yvonne Olvey, Nancy Miller, Stephen Rybak, Jackie Dreier, Lexi Buquet and Lauren Morgan.

The annual AAF-CC ADDY Awards competition recognizes advertising creative excellence in all media—including print, broadcast, interactive, out-of-home and public service advertising. A distinguished panel of advertising creative executives from other American Advertising Federation chapters selects winners in each category each year. Winners are then eligible to compete in the second level of the three-tiered ADDY Awards Competition, which extends all the way to national competition.

The AAF-CC ADDY Awards competition is sponsored by the AAF-CC, a member association comprised of advertising and media professionals. Proceeds from the ADDY Awards help support the AAF-CC's educational programs, public service projects and proactive government relations efforts.

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